



Market survey confirms Bosch's leading global position in video encoders for video surveillance

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- ▶ Bosch strengthens global position in video encoders with the release of the new VIP X1600 XF H.264 high-performance IP video encoder modules
- ▶ Ambitious goals to continue to innovate within IP CCTV realm

A recent market survey confirms Bosch Security Systems' global leadership in video encoders for video surveillance. The 2009 IMS report on CCTV and Surveillance World put the company at number one in video encoders with a market share of nearly 12 percent.

These results confirm Bosch's own expectations based on the company's recent trend of positive growth in the CCTV market, and follow in the wake of a host of innovations recently introduced by the company. These include the revolutionary series of VIP X1600 XF H.264 high-performance IP video encoder modules featuring a completely new architecture with hardware-embedded video analytics. The modules have been introduced to meet the increasing market demand for better images with less demand on network and storage resources, in combination with 'intelligence at the edge' in which video analysis is pushed to the edge of a network to save system resources.

Bosch Security Systems is an innovative, global, one-stop-shop for high-quality security and communication products. Offering an exceptionally broad portfolio and an integrated approach, the company supplies a complete range of specialized state-of-the-art products and systems for standard or customized applications and projects in the area of security.

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The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros in fiscal 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros, or eight percent of its sales revenue, for research and development, and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.